



Internet Governance: the construction of the 'Information Society' and its consequences for the international order

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WSIS (2003 and 2005):

→ “10. We are also fully aware that the benefits of the information technology revolution are today **unevenly distributed** (...) (WSIS, 2003);

→”8. We recognize (...) the problem in bridging the digital divide, which will require (...) investments in **ICT infrastructure and services**, and capacity building, and transfer of technology over many years to come” (WSIS, 2005);

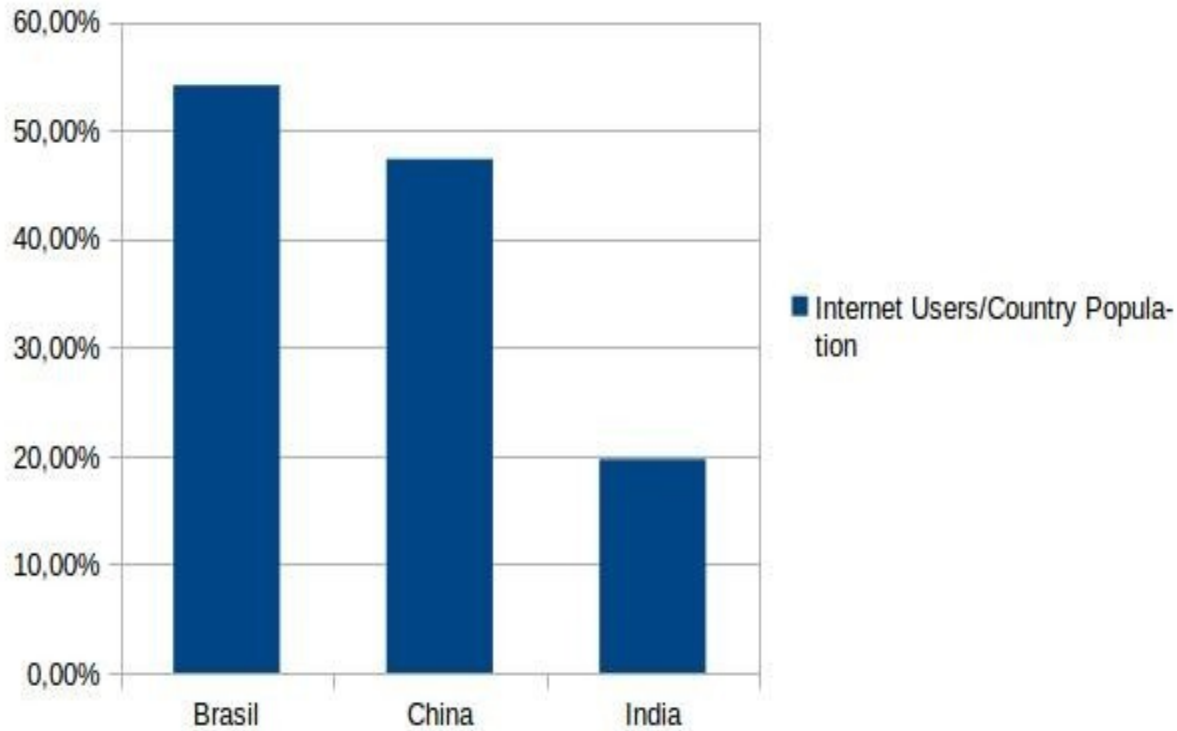
→“19. (...) in addition to the public sector, financing of ICT infrastructure by the private sector has come to play an important role (...) **North-South flows and South-South cooperation**” (WSIS, 2005).



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2013-2014 - Internet World Stats



“Big Data”:

- **Collect, stock and processe data;**
- **Forecasting analysis;**

→ How companies are competing for emergent markets? What are their strategy?

→ How this tailor the relation between the developed and developing economies?



Thank you for your attention